



## Connecting to Care Radiothon Goes To Air March 1<sup>st</sup>

FOR IMMEDIATE RELEASE

January 18, 2018

**(Pembroke)** With your help, on March 1<sup>st</sup>, phones will be ringing off the hooks at the Pembroke Mall where the Pembroke Regional Hospital Foundation will be holding their first-ever *Connecting to Care Radiothon* (brought to you by myFM, Pembroke Mall, NRTC Communications, Butler GM, Assante Financial, Frank Carroll Financial, EGM Insurance and Pembroke Mitsubishi).

Hosted by Ottawa Valley's beloved MC Art Jamieson and one of Renfrew County's most popular radio stations, 104.9 myFM, the Radiothon will give listeners and mallgoers an opportunity to get to know their Hospital.

During the Radiothon, listeners can tune in to hear heart-warming stories from PRH staff, physicians, former patients and donors.

Meanwhile at the Pembroke Mall, attendees of all ages can enjoy live entertainment while little ones are invited to have their cuddly friends checked out at a Teddy Bear Clinic.

PRH staff and physicians will be on hand to meet the public and interactive displays will be set up showcasing a variety of programs and services available at Pembroke Regional Hospital. These will include diabetes prevention (on-site glucose testing), stroke prevention (on-site blood pressure tests), mental health services, the Geriatric Day Hospital, Infection Prevention (handwashing techniques), Volunteer Services, Human Resources, the PRH Auxiliary and more.

On March 1<sup>st</sup>, call in to support your Hospital with a pledge or drop by the mall with a donation and you may hear your name announced on the air!

As our community joins together, pledges and donations to the *Connecting to Care Radiothon* will help bring us closer to the \$2.5 million *Cutting Edge Campaign* goal to fund orthopaedic equipment and the revamping of the hospital's 1950's-era surgical in-patient rooms.

Stay tuned as the event grows and new guests and entertainment get added to the docket.

Donations towards the *Cutting Edge Campaign* are welcome at any time and can be made by contacting the Foundation Office at 613-732-2811 extension 7408 or at [www.prhfoundation.com](http://www.prhfoundation.com). The *Connecting to Care Radiothon* takes place March 1<sup>st</sup> at the Pembroke Mall and over 104.9 myFM from 11am to 6pm.

FOR MORE INFORMATION, PLEASE CONTACT:  
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